

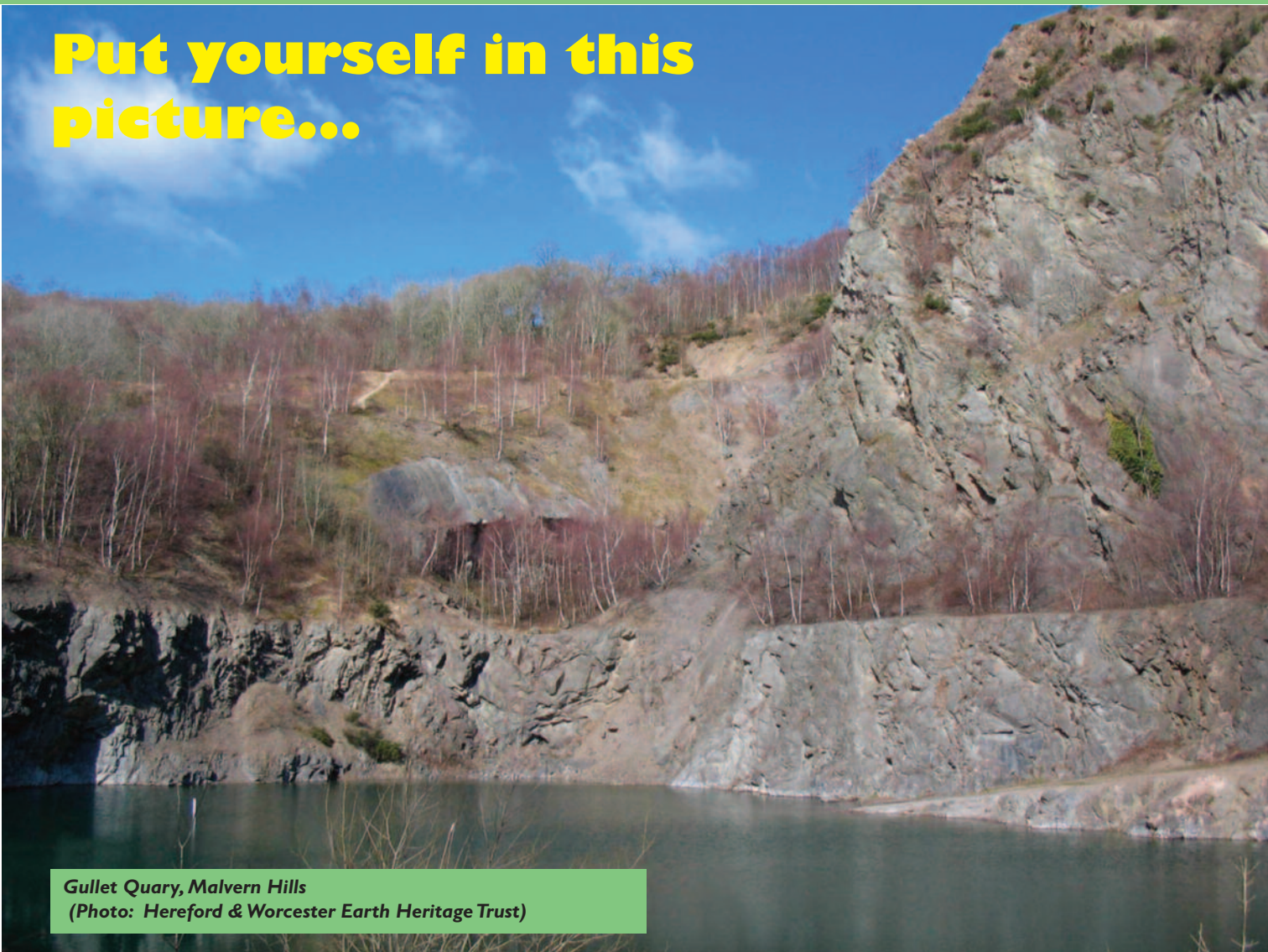


Down to Earth

extra

Issue 34a October 2015

Put yourself in this picture...



Gullet Quarry, Malvern Hills
(Photo: Hereford & Worcester Earth Heritage Trust)

From the Editor...

Yes, another edition of *Down to Earth extra* and it's still October! This special edition, an EXTRA, 'extra' is in celebration of the fact that we now have 1,000 people signed up to receive this e-bulletin, a figure achieved in less than three years!

We also have a couple of announcements that we wanted, you, our loyal readers to be the first to know about and could not wait until the November edition.

Firstly, we have been so successful in selling places on our residential field trips for 2016 that we had virtually no vacancies left. We felt that this was unfair, particularly on those people who had been unable to make bookings so early. Accordingly, we have added a trip to the Abberley & Malvern Hills Geopark in Central England from April 29-May 4 - right across the May Day Bank Holiday.

With so many subscribers to *Down to Earth extra*, we have decided to further enhance our offering to you by bringing in what we call '*Club Class*'. You can enjoy the benefits of '*Club Class*' until December 31st 2016 for just £5.00 (it will be £10.00 after October 31st.) The benefits include reduced prices on our day trips, a discount on the normal subscription to *Down to Earth* and a 10% discount on all BGS books and maps. Full details are contained in this edition. **Sign up today!**

Chris Darmon
Editor/Publisher

Geo Supplies launches 'Club Class' - aimed at its many loyal customers...

Over just three years the mailing list for *Down to Earth extra* has risen to 1,000, and it now reaches people in all corners of the country and in several countries around the world.

You, our readers, span a wide range of ages and backgrounds, yet all share an interest in things geological. We want to see the numbers of readers grow and grow in the months and years to come. At the same time we want to reward you as our loyal customers, whether you come with us on a day trip, enrol on a distance learning course, subscribe to *Down to Earth* magazine or spend money on books and maps.

With a new website nearing completion, we needed something that, at the touch of a button, gave you discounts and benefits. That's why we have come up with the loyalty programme that we are calling 'Club Class'.

For a simple, one-off annual payment, you get a range of benefits that can repay the very modest outlay several times over. What's more we are offering 'Club Class' at a 50% discount, but only until October 31st.

To get 'Club Class 2016' for just £5.00 per person, enrol NOW!

It may be time for you to renew your subscription to Down to Earth...

With the final printed *Down to Earth* magazine for 2015, due in November, it is the time that we invite you to renew your subscription. This year, in an attempt to reduce administration time and effort, we are encouraging as many as possible of you to renew NOW!

Remember that your subscription includes 12 issues of *Down to Earth extra* FREE of charge for 2016. You are just paying for the main *Down to Earth* magazine either in printed or electronic format.

Printed magazine

- 1-year renewal UK £12.00
- 3-year renewal UK £32.00
- 1-year overseas renewal £16.00

Electronic pdf magazines

- 1-year renewal £10.00

You can save on these prices by enrolling onto the 'Club Class' programme - see below.

Go to our website: www.geosupplies.co.uk or ring us today on: 0114 245 5746

**CLUB
CLASS**

Your 'Club Class' benefits at a glance...

For an outlay of just £10.00 per person (only £5.00 if taken out before October 31st. 2015) you will get the following benefits and discounts: -

- Join any geological day trip in 2015/16 for just £9.00 - a saving of £3.00 per day
- Take out any *Down to Earth* subscription renewal and save £2.00 - see options and prices above
- Enrol for any *Down to Earth* distance learning course in 2016 and save £5.00 on the full advertised price.
- Save 10% on books and maps from BGS when ordered from Geo Supplies
- Additional offers that we may make available from time to time

Terms & Conditions

- The benefits are only available to the named 'Club Class' member.
- Existing discounts such as day trip privilege cards will be phased out and replaced by 'Club Class', but not before any benefits are used up.
- It is the 'Club Class' member's responsibility to draw to our attention that fact that you are entitled to any discounts at the time of ordering - use the 'special message' box on the website or tell us when phoning.

To enrol for 'Club Class' for just £5.00, go to: www.geosupplies.co.uk
or ring us on: 0114 245 5746



Down to Earth

"Earth science learning for all"

Abberley & Malvern Hills Geopark April 29 - May 4



The Malvern Hills (Photo: Malvern Hills AONB)



An additional residential field trip for 2016...

As President of the Abberley & Malvern Hills Geopark, I invite you to come and join me as we explore the varied geology of this part of the Heart of England! There are breathtaking views, fine scenery and excellent rocks within the Geopark that extends across 1250 square kilometres and takes in parts of the four counties of Gloucestershire, Herefordshire, Shropshire and Worcestershire.

In the Abberley and Malvern Hills Geopark we'll find outstanding geology that spans 700 million years of Earth's history. The story begins with Precambrian igneous and metamorphic rocks and then moves on through sediments of all ages, ending with the Triassic desert sandstones of Bridgnorth. We'll see geology from a steam train and even animatronic dinosaurs in the Wildlife Safari Park!

We'll stay at the centrally located Great Malvern Hotel where we will get well looked after and be able to sample good local food. This is a great opportunity to explore some of the finest geology in England over the May Day Bank Holiday weekend. The cost of the 5-night trip is £695.00 per person in a double/twin room and £850.00 for single occupancy.

We expect this trip to book up quickly - so you are advised to contact us soon for a booking form!

Chris Darmon BSc
Course Organiser/Leader

The full brochure is available on our website: www.geosupplies.co.uk

**To request a booking form, email: downtoearth@geosupplies.co.uk
or ring us on: 0114 245 5746**